

**BTEC
INTERNATIONAL
LEVEL 3 IN**

**CREATIVE
MEDIA
MEDIOS
CREATIVOS**



**MONTESSORI
BRITISH**



**Pearson
Edexcel**

Approved Centre

MONTESSORI BRITISH

Introduction

The Pearson Edexcel BTEC Level 3 in Creative Media is a distinguished qualification meticulously designed for students who wish to cultivate their knowledge and skills within the realms of creative media and visual communication.

Rooted in a balanced fusion of theoretical insight, independent research, and hands-on creative practice, this programme empowers students to develop a profound understanding of diverse disciplines—including audio-visual production, design, digital communication, visual storytelling, and the wider creative industries.

Qualification to develop a professional career

Available at Level 3, the BTEC in Creative Media offers students a remarkable opportunity to explore and advance their knowledge and skills within the fields of creative media and communication.

This qualification provides a robust foundation in theory, creative practice, and professional development. It actively fosters critical thinking, problem-solving, innovation, and a comprehensive understanding of the processes driving contemporary creative industries. It is an ideal pathway for individuals aiming to pursue careers in fields such as audio-visual production, digital design, communications, advertising, content creation, or interactive media, as well as for those seeking to cultivate versatile, transferable skills highly valued in the professional world.

Montessori British offers this Pearson Edexcel qualification to be taken online or at our in-person centre (UK or Spain), where we have an Erdkinder or Montessori residence, with very limited places.

In our residences, we combine the academic part and technical training in the discipline with the acquisition of practical life skills, to promote independence, initiative, creativity, and human values.

Transferable skills

In recent years, higher education institutions and employers have consistently highlighted the need for students to develop a range of transferable skills that will enable them to respond confidently to the demands of university studies and the world of work.

The Organization for Economic Cooperation and Development (OECD) defines skills or competencies as "the set of knowledge, attributes and abilities that can be learned and that allow individuals to successfully and consistently perform an activity or task and that can be developed and expanded through learning."

Cognitive, intrapersonal and interpersonal skills are developed along with reading, writing and calculation skills.

The competencies have been interpreted for this option to ensure that they are appropriate for the subject. All competencies listed are evident or accessible in the teaching, learning and/or assessment of the qualifications.

These transferable skills that we develop together with the technical content are classified as: cognitive, intrapersonal and interpersonal.

Within the COGNITIVE skills, we have:

- Cognitive Strategies and Processes
 - Critical thinking
 - Troubleshooting
 - Analysis
 - Reasoning/Argumentation
 - Interpretation
 - Decision making
 - Adaptive learning
 - Executive function
- Creativity
 - Inventiveness
 - Innovation

On the other hand, we have the INTRAPERSONAL skills:

- Intellectual Openness
 - Adaptability
 - Social and Personal Responsibility
 - Continuous Learning
 - Curiosity
 - Intellectual Interest
- Work Ethic/Self-Awareness
 - Initiative
 - Self-management
 - Responsibility
 - Perseverance
 - Productivity
 - Metacognition
 - Ethics
 - Integrity
- Intrinsic Motivation
 - Self-assessment
 - Self-reinforcement
 - Life Purpose
- And finally, the INTERPERSONAL skills we work on are:
 - Teamwork and Collaboration
 - Communication
 - Collaboration
 - Agile Model
 - Cooperation
 - Interpersonal Skills
 - Empathy/Perspective taking
 - Negotiation
 - Leadership
 - Responsibility
 - Assertive Communication
 - Self-image

Comprehensive education

The study of Creative Media has a profound and transformative impact on students, nurturing a suite of core values directly aligned with the principles of the Pearson Edexcel Level 3 BTEC in Creative Media. Below are the key dimensions of how this programme shapes our learners:

1. **Creativity and Innovation:** Creative Media cultivates the ability to generate original ideas and translate them into tangible projects. Through purposeful experimentation with diverse formats, techniques, and communication platforms, students build deep confidence in their innate creative potential and learn to articulate their vision with clarity and impact.
2. **Critical Thinking and Analysis:** Students develop the analytical skills required to deconstruct visual, audio-visual, and digital messages. They learn to interpret complex content objectively, evaluate the credibility of sources, and comprehend how modern communication processes shape and influence contemporary society.
3. **Problem-Solving and Resilience:** Bringing a creative project to life requires navigating technical, conceptual, and organisational challenges. Students strengthen their capacity to devise innovative solutions, embrace trial and error, and adapt fluidly to evolving circumstances.
4. **Expression and Communication:** The study of creative media empowers students to discover their unique voice. They master the skills necessary to communicate nuanced ideas, emotions, and messages to diverse audiences across a rich variety of formats and platforms.
5. **Collaboration and Teamwork:** The vast majority of creative endeavours mirror real-world industries, requiring the synergy of different roles and talents. Students learn to collaborate meaningfully, coordinate tasks responsibly, and value the unique contributions of their peers to achieve a shared vision.

6. Cultural Understanding and Diversity: The analysis and production of creative content provide a window into different cultures, viewpoints, and modes of expression. This fosters a profound respect for diversity, empathy, and a well-rounded global perspective.
7. Autonomy and Professional Development: Through the independent planning, production, and presentation of their own portfolios, students internalise professional work habits and personal accountability. They develop the vital capacity to self-direct and manage their own learning and creative growth.

In Summary, the BTEC Level 3 in Creative Media acts as a catalyst for student growth by championing innovation, critical enquiry, elegant communication, collaboration, and self-reliance. These foundational pillars, deeply rooted in the Pearson Edexcel framework, are essential for the holistic development of our students, providing them with a robust and sophisticated foundation to thrive within the creative industries and far beyond.

In our Erdkinder, we have complementary activities to the Pearson curriculum, adapted to the needs of each student, which include entrepreneurship simulations, event organization, project management, practical resource administration, cooking, meditation, calisthenics, hiking, among others.

Cultural education is also very important and is taught through expert talks, film forums, museum visits, and both classical and urban artistic activities.

See below the section "Erdkinder"

Professional outings

The Pearson Edexcel BTEC Level 3 in Creative Media effectively prepares students for a diverse array of careers within creative media, communication, and digital industries.

Graduates can progress into vibrant professional sectors such as audio-visual production, graphic design, digital design, photography, content creation, digital marketing, advertising, corporate communications, animation, multimedia development, social media management, and interactive media production.

Furthermore, the programme instils crucial transferable skills, including structured innovation, articulate communication, project planning, complex problem-solving, and collaborative teamwork, which are highly sought after across all professional fields. It is worth noting that this list is by no means exhaustive, as the creative industries offer an ever-expanding spectrum of opportunities.

Subjects

Some of the subjects you will explore in the Pearson Edexcel Level 3 BTEC in Creative Media include:

- Creative Media Skills Development
- Creative Project
- Personal and Professional Progression
- Responding to a Brief in the Creative Industries
- Working in the Creative Industries
- Media Representations
- Film and Audio-Visual Production
- Digital Media Skills
- Audio Production
- Graphic Design
- Photography
- Social Media Content Creation
- Interactive Media
- Advertising and Commercial Communication
- Visual Communication

These subjects, among others, empower students to cultivate technical expertise and deep knowledge across various creative disciplines, thoroughly preparing them for a successful career in this dynamic, innovative, and constantly evolving sector.

More information

For further insights into the curriculum based on Pearson standards for this program, [click here](https://www.montessoribritish.com).

Equivalences of studies

The BTEC Level 3 is an official British qualification with equivalents in A Levels (British Baccalaureate).

This Level 3 BTEC is divided into several grades that can be extended later and continued after high school with Level 4.

Assessment is usually through a combination of coursework, with a focus on practical skills and project work.

In this table we show the grade, the equivalence with A Levels and which courses they can be taken.

Grade	It is equivalent to	Course
Foundation Diploma	1,5 A Levels	Year 12
Extended Diploma	3 A Levels	Year 13

The equivalences are not cumulative, that is, at the end of the Foundation you obtain a certificate equivalent to 1.5 A Levels, but if you continue taking the BTEC, at the end of Year 13, you will obtain the Extended Diploma, which will be equivalent to 3 A Levels.

Equivalences can only be accumulated by taking different BTECs, for example, 2 Foundation Diploma of 2 different BTECs. This would give you the equivalent of 3 A Levels.

This means that different BTECs can be taken.

It is necessary to complete the Foundation Diploma to access the Extended Diploma.



MONTESSORI BRITISH

Montessori British is a centre that offers various virtual, residential and in-person programmes, with physical locations in Omagh (UK) and Murcia (Spain).

Accredited by Pearson Edexcel, it was founded by Mercedes Gil in 2014 and its Head of Studies is Azucena Caballero, co-founder of Pedagogía Blanca.

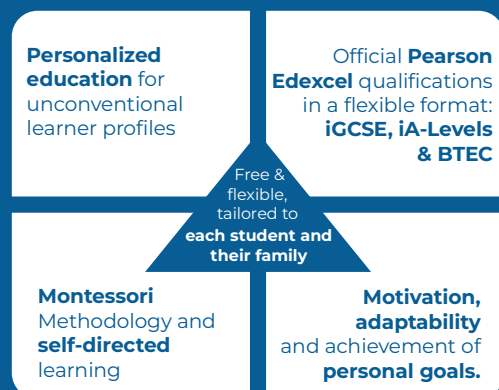
The school's main objectives include offering an alternative, free and flexible system that adapts to the needs of students and their families.

We bring an innovative and personalized programs for students who approach education in an unconventional way. Our typical students are digital nomads, world-traveling families, athletes, artists, gifted students, homeschoolers, and worldschoolers.

We offer the world-renowned Pearson Edexcel qualifications (iGCSE, iA-Levels and BTECS) which can be prepared independently, as private candidates at our official exam centre (in Murcia, Spain), online or in a hybrid mode from one of our Montessori Residences (Erdkinder), and a Montessori Primary programme based on the UK National Curriculum.

Our methodology includes tools from Montessori Pedagogy, the Agile model, self-directed learning, self-education, creativity and a global mindset. We want our students to achieve everything they set out to do: go to university, start their own successful businesses, pursue a professional or artistic career or work for the best companies in the world.

We can help restore confidence and motivation for studies. Geographical relocation, chronological freedom, adaptation to cognitive styles. We know that each student is different and we will adapt as much as possible the elements necessary to obtain a qualification that allows you to achieve everything you set out to do.





Pearson | Edexcel

Approved Centre



MONTESSORI BRITISH

PEARSON EDEXCEL

As a Pearson Edexcel authorized center, we have several levels of studies, which although we consider independent of age, have the equivalence with the Spanish system:

- iGCSE - we prepare subjects for secondary school approval, focusing on the most important content to ensure maximum results in the shortest possible time. Spanish, English, Mathematics, Geography and Science.
- iAlevels - we prepare you to obtain the equivalence to the Baccalaureate and access university courses all over the world. To access Spanish universities, it is necessary to obtain accreditation through Unedassis and, depending on the studies, perhaps take a general entrance exam from the British system (a simplified selectivity) or a specific one from the university of choice.
- iBTEC - we teach Business and Technology Education Council courses across a range of subjects and levels.

MONTESSORI
BRITISH



Programa Nomad+ (Online)

Our Nomad+ program allows you to travel and move around the world while maintaining your school relationships and personalized curriculum, without having to change schools, classmates, teachers, etc.

Putting the student at the center, we believe that the curriculum should be personalized and independent of age, sex, location, etc.

We offer online lessons in the morning and afternoon, depending on the program, between 1 and 5 lessons per day (in blocks of about 50 minutes). Our teachers are trained to achieve meaningful learning in students.

Students are involved in interesting and purposeful projects, they can progress independently but do not have homework or exams as a central part of the assessment.

The language of instruction is English in most programs, but we can also integrate Spanish and a multilingual platform.

Classes are held online, daily, and allow students to have the same group of classmates, teachers, progress monitoring, curriculum, etc. wherever they are: traveling, in a residence far from the school, in our Erdkinder...

No problem!



Erdkinder (Montessori Residence)

Erdkinder is a German term that refers to an education based on nature and real life, which focuses on the real needs of adolescents. It means "Children of the Earth" and Montessori chose it for the Secondary School program because of the idea of working productively, with the hands, with effective and real work.

Our Erdkinder is a secondary education programme that focuses on practical education and nature, and takes place in an outdoor environment, at our physical centres in the United Kingdom or Spain.

Among the reasons why we know that the Erdkinder program is the perfect complement to the academic and professional training we offer, are:

- **Development of practical skills:** Practical skills are acquired that are important in real life, such as farming, cooking, carpentry, gardening, mechanics, electricity, etc. These skills can help one become more independent and self-sufficient.
- **Fostering Responsibility:** Everything is geared towards being responsible for one's own learning and well-being. The program provides the opportunity to make decisions and assume responsibilities that are essential for one's own growth and development.
- **Social development:** Students work in teams and learn to collaborate with others to carry out projects. They also learn to respect and care for the environment and natural resources, which helps them develop a social and environmental awareness, and to find their purpose in life and to orient themselves at all levels: professional and personal.



Erdkinder (Montessori Residence)

- Practical and meaningful learning: The foundation is learning by doing and experiencing. The program focuses on practical experience and meaningful learning, which means that adolescents learn in a way that makes sense to them and that they can apply to their everyday lives.
- Emotional development: Responsible freedom implies greater self-confidence. Our students also learn to manage stress and anxiety, and develop a greater ability to cope with life's challenges and problems.



Hybrid model

Montessori British's hybrid classroom model combines the best of in-person and online education to provide students with a comprehensive and flexible educational experience. This approach is tailored to students' individual needs and preferences, allowing them to get the most out of their learning.

In the hybrid class model, students have the option to attend in-person classes at the Montessori British educational center or participate in online classes from the comfort of their home. This flexibility allows students to adapt their schedule and learning environment to their personal needs.

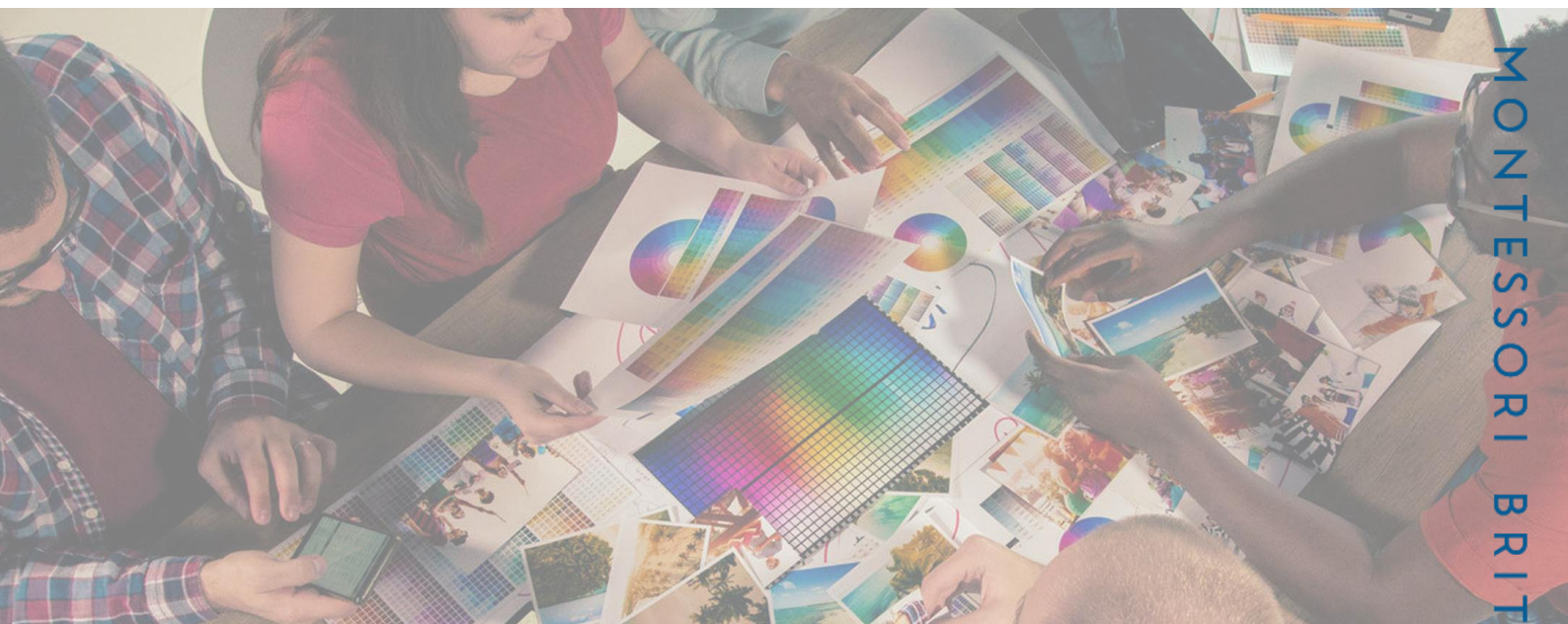
During in-person classes, students have the opportunity to interact directly with their peers and participate in hands-on activities.

Furthermore, the Montessori British hybrid classroom model focuses on the comprehensive development of students, not only in the academic aspect, but also in the development of practical, emotional and social skills. Project-based learning, problem solving and creativity are promoted.

In summary, Montessori British's hybrid classroom model combines the best of in-person and online education to provide students with a flexible and personalized educational experience. This approach is based on the principles of Montessori pedagogy and promotes the holistic development of students, adapting to their individual needs and encouraging their autonomy and collaboration.



BTEC INTERNATIONAL LEVEL 3 IN CREATIVE MEDIA



MONTESSORI BRITISH



**Pearson
Edexcel**

Approved Centre

WWW.MONTESSORIBRITISH.COM